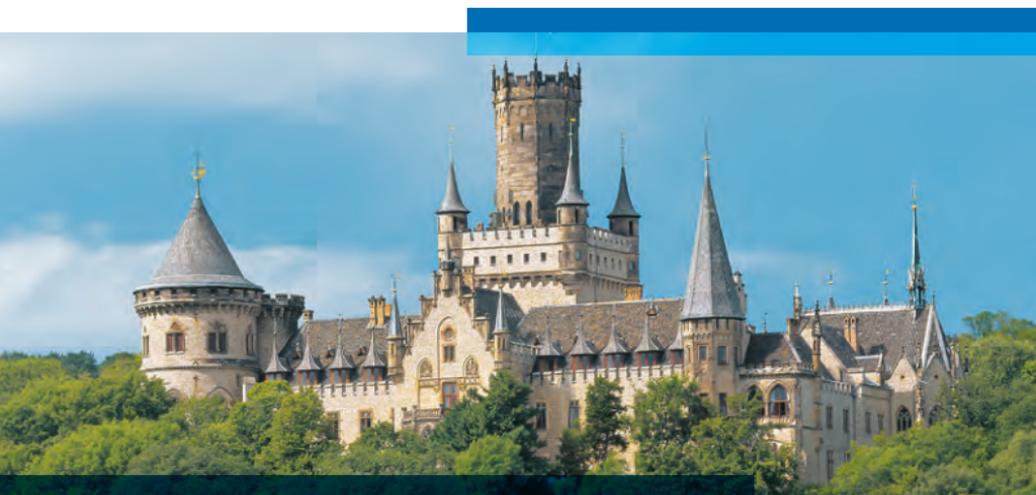


Following in the footsteps of the Guelphs



The Royal House of Hanover



George I (George Louis), 1660-1727, Duke of Brunswick and Lüneburg, from 1698 Elector of Brunswick and Lüneburg (“The Electorate of Hanover”), from 1714 King of Great Britain and Ireland.

George II (George Augustus), 1683-1760, Elector of Hanover and King of Great Britain and Ireland.



George III (George William Frederick), 1738-1820, Elector of Hanover and King of Great Britain and Ireland.



George IV (George Augustus Frederick), 1762-1830, King of Hanover and King of the United Kingdom of Great Britain and Ireland.



William IV (William Henry), 1765-1837, King of Hanover and King of the United Kingdom of Great Britain and Ireland. End of the Union of Crowns.



Ernest Augustus, 1771-1851, Duke of Cumberland, from 1837 King of Hanover.



George V, 1819-1878, King of Hanover. 1866: End of the Kingdom of Hanover.



Welcome!

Dear Readers,
Dear Visitors following in the footsteps
of the Guelphs,

For centuries, the history of the former Kingdom of Hanover and of the present-day State of Lower Saxony was closely intertwined with the story of the Electors and Kings of Hanover. When George Louis, Elector of Hanover, ascended the British throne as King George I in 1714, this marked the beginning of the 123-year reign of the House of Guelph over Great Britain, where it was known as the House of Hanover. As a result, the Guelphs, the oldest royal dynasty in Europe, left a decisive imprint on European, American and world history.

Numerous testimonies to the days when the region was ruled by the House of Guelph are still to be found in and around Hanover today. Not only the family seat at Marienburg Castle but also the City of Hanover with the Herrenhausen Gardens and the town of Celle with its former royal residence afford insights into courtly life in days gone by.

We would like to invite you to set out on a royal journey of discovery to the cultural treasures of the Guelph domains, and to enjoy the great variety of events and concerts that take place at these venues. We have put together a number of package deals for you. But we would also be pleased to offer individual programmes put together specially for you or your party.

We hope you will enjoy your journey, and wish you a host of memorable experiences.



The Herrenhausen Gardens

A place for strolling, enjoyment and celebration – as in the 17th century

They are among the most beautiful parks in the whole of Europe: for more than 300 years, the Herrenhausen Gardens have stood for the highest level of (horticultural) art and culture. “The Garden is my life,” said Electress Sophia, whose son George Louis reigned over Hanover as Elector and over Great Britain as King George I. The Russian Tsar Peter the Great danced in Herrenhausen, George Frideric Handel made music here and the all-round scholar and genius Leibniz meditated on the infiniteness of God’s creation. Still today, the former summer residence of the House of Guelph communicates a sense of what it was like to live at a royal court in those days.

As a baroque garden preserved almost in its original condition, the Great Garden impresses with the formality of its design, the magnificence of its bedding out, its hedge theatre, its playful fountains and the Grotto with its colourful interior, designed by Niki de Saint Phalle. From the end of 2012 onwards, the garden will be able to boast further attractions in the reconstructed Palace: an event centre and (from early 2013) a museum.

For lovers of horticulture there is much to discover in the Hill Garden (*Berggarten*): this is a botanical garden that is home to some 11,000 different species of plant. In its Display Houses visitors can admire, among other things, up to 800 orchids in bloom. The Hill Garden also contains the Mausoleum of the Royal House of Hanover: Electress Sophia, King George I of Great Britain and many of their descendents have found their final resting places there.



The George Garden, a landscaped garden in the English style, is a delightful place in which to stroll; a walk through its idyllic scenery will bring you to the Wilhelm Busch Museum.

From May onwards, the Herrenhausen Gardens are transformed into what seems like a magnificent festive hall – but in the open air. Adorned with thousands of summer flowers and tub plants, they invite visitors to attend an enormously diverse range of events such as the International Firework Competition, the Little Festival in the Great Garden, and concerts, opera and drama performed in the baroque halls, the illuminated garden and the historic Garden Theatre.

The KunstFestSpiele Herrenhausen, a first-rate festival of the arts conceived specially for Hanover, is now well established. It is an impressive demonstration of how bridges can be built between the world of the baroque and the modern period.

Opening times

Open all the year round from 9 a.m.

During the summer season: fountains in operation daily, information pavilion / shop open 11 a.m. – 6 p.m.

Guided tours and events: www.herrenhaeuser-gaerten.de

Herrenhäuser Gärten · Herrenhäuser Str. 4 · 30419 Hannover
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herrenhaeuser-gaerten@hannover-stadt.de
www.herrenhaeuser-gaerten.de



Marienburg Castle

When King George V of Hanover made a gift of Marienburg Castle to his wife Queen Marie, he could not have foreseen that his love-token would one day be celebrated as one of Germany's most impressive buildings in the style of the Gothic revival. At a lofty height on the Marienberg, a hill wreathed in legends and said to be inhabited by dwarfs or gnomes, the neo-Gothic castle arose between 1858 and 1867; it immediately won a place in the heart of the Queen, who called it "my little Eldorado".

But fate was not kind to the royal couple. The King, who had been blind since his early years, would never be able to see his gift with his own eyes; while his beloved wife Marie was never really able to settle in there. In 1866, before the castle was even finished, the Prussians forced King George V and his son to go into exile in Austria. A little later the Queen too had to vacate the palace and move into her castle, which was her private property, with her two daughters.

But as early as 1867, Queen Marie, torn between love of her home country, longing for her husband and political pressure, followed her king into exile in Austria – and was never to see her "Eldorado" again.

Yet today, Marienburg Castle has at last been awakened from its long Sleeping Beauty slumber, and has become what Queen Marie had always dreamt of its being, a focal point of culture, music and the arts.

Marienburg Castle is still in family ownership; it now belongs to the great-great-great-grandson of King George V and Queen Marie, HRH Prince Ernst August of Hanover, Duke of Brunswick and Lüneburg.



– a monument to love

During the season, numerous visitors are attracted by daily guided tours of the castle, and marvel at the splendours of the fully furnished rooms, almost completely preserved in their original condition. Thematic and night-time tours provide opportunities to go into a variety of historical and also contemporary aspects in more detail.

The Castle Restaurant, which occupies the former mews and part of the spacious courtyard, is an attractive place to linger and absorb the atmosphere of history. The pillars stretching up to the ceiling, the tall mirrors and the hand-wrought brass candelabras disseminate a feeling of refined yet cosy comfort – just the place for your family celebration. The Castle Chapel is available for church weddings in a romantic atmosphere. And the wide-ranging offering is rounded off by numerous top-notch concerts and events for young and old.

Opening times

**1st Saturday in March to 1st Sunday in November:
10 a.m. - 6 p.m. daily.**

First guided tour around 10.30 a.m., last around 5 p.m.

**November and December until Christmas:
weekends, 10 a.m. – 6 p.m.**

Up-to-date information on any deviations from these opening times can be found on the internet.

Marienburg Castle

EAC GmbH, Marienburg 1, 30982 Pattensen

Tel. +49 (0)5069-34 80 00, Fax +49 (0)5069-34 80 09

www.schloss-marienburg.com



Celle

Royal Celle – the Guelphs, half-timbering and a very special atmosphere

Celle is one of the most important among the former royal seats in the State of Lower Saxony. For almost three centuries it was the permanent residence of the Dukes of Brunswick and Lüneburg, and thus the seat of government of the most important among the Guelph domains.

Residenzmuseum (Ducal Palace Museum) in Celle Castle

The Castle, firmly embedded in this idyllic town of half-timbered houses, still bears the traces of its time as a medieval seat of power, a baroque royal palace until 1705 and the summer residence of the Hanoverian Kings in the 19th century. Here you can see the story of the Castle and of those who lived in it depicted in a modern exhibition. One architectural highlight is provided by the baroque state rooms of the last ruler to reside in Celle, Duke George William, with their superb stuccoed ceilings. Magnificent paintings and valuable furniture set the rooms off effectively, giving visitors an inkling of what it must have felt like to live at the ducal court. The “Hall of Kings” contains imposing paintings and select royal treasures from the days of the “personal union” of the Hanoverian and British crowns, and of the 19th century Kingdom of Hanover.

The tragic fates of royal women associated with Celle Castle

The last duchess, the Huguenot Eléonore d’Olbreuse, was the “foremother” of several European royal houses. She brought a touch of French *esprit* to Northern Germany in the 17th century, leading to a blossoming of court and



town life in Celle. Her daughter Sophia Dorothea met a tragic fate: after being divorced by Elector George Louis, the later King George I of Great Britain, she had to spend the rest of her life in banishment. She never met her grandson Frederick the Great. A similar fate befell Sophia Dorothea's great-granddaughter, the Danish Queen Caroline Matilda. This sister of King George III, divorced by her husband the King of Denmark as a consequence of her affair with the powerful minister Struensee, lived out the last three years of her life at Celle Castle, where she died in 1775.

Opening times

Tue.–Sun., 10 a.m.–5 p.m. Admission €5, groups of 15 or more €3 per person. Children up to age 14 and school pupils free. Family ticket €8; admission free on Fridays.

Guided tours:

April–October: Tue.–Fri. and Sun.: 11 a.m., 1 p.m., 3 p.m.; Sat. hourly, 11 a.m.–3 p.m. **November–March:** Tue.–Fri.: 11 a.m. and 3 p.m.; Sat. and Sun.: 11 a.m., 1 p.m., 3 p.m.

Admission including guided tour: €6 per person, children's and concessionary rate €4. Duration: approx. 1 hour.

Group guided tours by prior arrangement only.

Languages: English, Dutch, French, Spanish, Italian, Russian, Polish, Swedish, Danish.

Residenzmuseum im Celler Schloss

Schlossplatz 1 · 29221 Celle · Tel. +49 (0)5141-12-373

E-mail: residenzmuseum@celle.de

Internet: www.residenzmuseum.de



Lower Saxony State Exhibition 2014

What was life like at the court of the Kingdom of Great Britain at that time some 300 years ago, when it was at its most magnificent? What influence did English fashions have on Hanover in the 18th and 19th centuries? How has the work of George Frideric Handel at the court in London come down to us across the centuries? The major Lower Saxony State Exhibition entitled “Hanover’s Rulers on the British Throne, 1714-1837” gives answers to these and numerous other questions. The exhibition is dedicated to the political and cultural history of the union of the crowns or “personal union”, that period in Anglo-German history when the House of Hanover reigned not only over its own Electorate and later Kingdom, but also over the Kingdom of Great Britain – the time when “the Royals came from Hanover”. The State Exhibition, with all its many facets, is extraordinarily absorbing. The displays in the Lower Saxony State Museum and in the reconstructed Herrenhausen Palace are supported by complementary thematic exhibitions at Hannover Museum of History, the Wilhelm Busch Museum – German Museum for Caricature and Graphic Art – and the *Residenzmuseum* (Ducal Palace Museum) in Celle Castle.

For 123 years, the Electorate of Hanover and the Kingdom of Great Britain were linked by having the same royal personage – King or Elector – as head of state. Only when Queen Victoria ascended the British throne in 1837 did the union of the crowns come to an end, since the law of succession in Hanover did not provide for succession in the female line. The State Exhibition focuses on the intensive exchange between London and Hanover that took place in the most diverse fields as a result of the fact that both countries



were ruled by the same monarch. Outstanding exhibits from Lower Saxony, from museums in Germany, the UK and other countries and from private collections will be supplemented by vivid presentations and interactive and multimedia stations. A comprehensive accompanying programme and attractive offerings for tourists will serve to make a visit to the Lower Saxony State Exhibition 2014 into an incomparable experience.

The exhibition venues

Lower Saxony State Museum (Nds. Landesmuseum) Hannover “Hanover’s Rulers on the British Throne, 1714-1837”

Herrenhausen Palace Museum

“Hanover’s Rulers on the British Throne, 1714-1837”

Museum of History (Historisches Museum) am Hohen Ufer, Hannover “One coach, two kingdoms. Hanover and Great Britain, 1814-1837”

Wilhelm Busch – German Museum of Caricature and Graphic Art, Hannover

“The House of Hanover and the time of the Personal Union as reflected in English caricature”

Residenzmuseum (Ducal Palace Museum) in Celle Castle

“Ways to power: playing the Great Game”

www.royals-aus-hannover.de

Service office for groups and tour operators

art cities REISEN, Riesstrasse 10, 53113 Bonn

Tel. +49 (0)228-18 49 67-44, Fax -10

www.art-cities-reisen.de, info@art-cities-reisen.de



Selected events, 2012-2013

06.- 08.07.2012

Residenzmuseum (Ducal Palace Museum) in Celle Castle and Castle Park

Castle Festival, “Very British”, with activities, events and catering all with a British theme.

www.residenzmuseum.de

28.04.- 04.08.2013

Wilhelm Busch Museum – German Museum of Caricature and Graphic Art

Exhibition: “Johann Ludwig Reichsgraf von Wallmoden-Gimborn (1736-1811) – the builder of the Wallmoden Palace”

www.karikatur-museum.de

05.09.2012- 06.01.2013

Hanover Museum of History

Exhibition: “Secret Society or School of Ethics? Freemasonry in Hanover”

www.hannover-museum.de

This exhibition depicts the development of Freemasonry from the first Grand Lodge to be set up in London under letters patent from King George I in 1717 – which was practically the beginning of modern Freemasonry – and the “Friedrich” Lodge, the first to be set up in Hanover under King George II in 1746, to the spread of Masonic lodges in the 19th century and right down to the present day.



Herrenhausen Palace

By the end of 2012 Herrenhausen Palace, which was destroyed in an air raid in 1943, will have been rebuilt on its original site within the Herrenhausen Gardens. The façade is being reconstructed in neoclassical style in accordance with the original drawings by the then Royal Master of Works Georg Ludwig Friedrich Laves (1788-1864). The interior will have a new floor plan and will house a modern conference centre and (from early 2013) a museum, which will be devoted amongst other things to the history of the Herrenhausen Gardens and the life and work of the all-round genius Gottfried Wilhelm Leibniz (1646-1716). He was an official at the court of the Guelph rulers for more than 40 years, and often spent time in Herrenhausen, conversing on equal terms with Electress Sophia.

31.03.2013 - 31.01.2014

Herrenhausen Palace Museum

Opening exhibition, “Palaces and Gardens in Herrenhausen”

This exhibition turns the spotlight on the development of the many and diverse palaces and gardens that have existed or exist today in Herrenhausen. Alongside the royal personages from the House of Guelph who were instrumental in creating the gardens, numerous other characters – such as landscape gardeners, scholars and musicians - play important parts in the story as well. The exhibition will also cover the more recent phases of the gardens’ development, and their increasing use by the general public in the 19th and 20th centuries.



Package arrangement

A stellar cultural experience in Celle: the pains and joys of love

Two overnight stays in an exclusive atmosphere; and between them a day with everything that goes to make up a “stellar experience”.

If you have the highest expectations of a short holiday break, and want to experience, enjoy and relax to the full, then you will be enchanted by this town that boasts the largest contiguous ensemble of half-timbered buildings anywhere in Europe.

Accommodation for 2 nights with breakfast in a hotel of the category selected, including the following items:

- **“The pains and joys of love”**, a guided tour of Celle Castle, with your guides Ernestine and Dither dressed in historical costumes;
- **Visit to the world’s first 24-hour art gallery, with the Robert Simon Collection**, and to the **Bomann Museum**;
- **Three-course gourmet set meal at the Palio Taverna and Trattoria**
- **Three-course gourmet set meal in the vaults of the “Postmeister von Hinüber” wine cellar**;
- **“Sweet break” at Café Müller** by Französischer Garten

in a 3-star hotel, from €180 per person

in a 4-star hotel, from €225 per person

in a 5-star hotel, from €250 per person



Package arrangement

“Culinary stroll through the Old Town of Celle” – the perfect combination of delights cultural and culinary.

Enjoy all the charm of a lively town with a historic townscape. On the way there will be short pauses to allow you to enjoy the culinary side.

After the town tour a “sweet break” at Café Müller or at Lower Saxony’s oldest inn, the Historic Ratskeller (municipal beer cellar) of Celle.

Prices include:

- Tour of the town of Celle on foot, lasting approx. 2 hours;
- Tasting of buckthorn berry liqueur (a North German speciality) at the “Herzog Georg Wilhelm”;
- Expert advice on coffee at Huth’s the coffee roasters, including 250 g of fine roasted coffee;
- Speciality dish at the Historic Ratskeller (municipal beer cellar) of Celle, or “sweet break” at Café Müller with a hot drink.

€29 per person

with speciality dish at the Historic Ratskeller of Celle

€26 per person with a sweet potpourri at Café Müller

Minimum number of participants: 8 persons.

Advice and booking

Tourismus und Stadtmarketing Celle GmbH

Markt 14-16, 29221 Celle

Tel.: +49 (0)5141-12 12, www.celle-tourismus.de



Package arrangements

Baroque impressions (from 10 persons)

History brought to life – with Electress Sophia in the Herrenhausen Gardens. **Price includes:**

- Accommodation for 1 night with breakfast in a 4-star hotel in the centre of Hanover;
- Scenic tour of the Great Garden with Electress Sophia, including price of admission;
- 3-course set meal at the Schlossküche Herrenhausen restaurant;
- Sweet souvenir of the Herrenhausen Gardens.

€119 per person in a double room

Royal tour of discovery

Feel like a king: your hotel boasts a long and proud tradition, and Kings and Emperors have spent the night there in the past.

Price includes:

- Accommodation for 1 night with breakfast in a 5-star hotel in the centre of Hanover;
- 1 picnic basket full of delicious things and a blanket for the Herrenhausen Gardens;
- Public guided tour, “GardenWonder and FlowerPower”;
- Admission to the Herrenhausen Gardens and the Museum of History;
- HannoverCard for one day.

€145 per person in a double room

Advice and booking

Hannover Marketing und Tourismus GmbH

Vahrenwalder Str. 7 | 30165 Hannover | Tel.: +49 (0)511-123 45-333

www.hannover.de

staedtereise@hannover-tourismus.de



Fit for a princess (from 20 persons)

Enjoy a guided tour of Marienburg Castle, and afterwards the historical atmosphere of the Castle Restaurant.

Price includes:

- Guided tour of Marienburg Castle, lasting 1 hour;
- Coffee time (1 piece of seasonal fruit tart, coffee and tea ad lib.) in the Castle Restaurant.

€11 per person

Royal summer residences (from 20 persons)

Find out about the different periods in the history of Europe's oldest princely dynasty – in the Herrenhausen Gardens and at Marienburg Castle.

Price includes:

- Guided tour of the Herrenhausen Gardens on foot, lasting 1.5 hours, including price of admission;
- Guided tour of Marienburg Castle, lasting 1 hour;
- Coffee time (1 piece of seasonal fruit tart, coffee and tea ad lib.) in the Castle Restaurant.

€25 per person

Total duration of tour elements: at least 4 hours.

Participants arrange their own transfers.

Advice and booking

EAC GmbH, Schloss Marienburg | 30982 Pattensen

Tel.: +49 (0)5069-34 80 00

www.schloss-marienburg.com

office@schloss-marienburg.com

Saver coupons

Residenzmuseum

(Ducal Palace Museum) in Celle Castle

€2 off the admission charge per person;
valid for a maximum of 2 persons

Opening times: Tue.–Sun., 10 a.m.–5 p.m.
Schlossplatz 1, 29221 Celle, Tel. +49 (0)5141-12 373
www.residenzmuseum.de

Valid until 31.12.2012



Guided tour of Celle Old Town

Meeting point: the bridge in front of the Castle.

€1 off the tour charge per person, for a maximum of 2 persons.

April: Sat. and Sun., 11 a.m.

May–Oct.: Sat.–Thu. 11 a.m., Fri. 4.30 p.m.

Nov.: Sat. and Sun., 11 a.m.

During Advent: 11 a.m. daily.

Tourismus und Stadtmarketing Celle GmbH
Markt 14-16, 29221 Celle, Tel.: +49 (0)5141-12 12
www.celle-fuehrungen.de



Valid until 31.12.2012

Herrenhausen Gardens | 20 %

20% off a combined ticket for the Great Garden and
the Hill Garden (Berggarten), max. 2 persons

Herrenhäuser Strasse, 30419 Hannover
Tel. +49 (0)511-16 84 75 76
www.herrenhaueser-gaerten.de

Valid until 31.12.2012



As a little thank-you for the interest you have shown, we would like to offer you an attractive discount from the second time you visit one of the participating places of interest. Get a coupon stamped at the ticket office of the place you visit first, and benefit from the discount coupons as from the second place you visit.

Herrenhausen Gardens | Groups

Herrenhausen Gardens for groups of 15 or more persons:
1 person free

Herrenhäuser Strasse, 30419 Hannover
Tel. +49 (0)511-16 84 75 76
www.herrenhaueser-gaerten.de



Valid until 31.12.2012

Marienburg Castle | 20 %

Marienburg Castle
20% off the price of the classic guided tour of the Castle,
maximum 2 persons

Marienberg 1, 30982 Pattensen
Tel. +49 (0)5069-34 80 00
www.schloss-marienburg.com



SCHLOSS MARIENBURG

Valid until 31.12.2012

Marienburg Castle | Groups

Marienburg Castle for groups of 15 or more persons:
1 person free

Marienberg 1, 30982 Pattensen
Tel. +49 (0)5069-34 80 00
www.schloss-marienburg.com



SCHLOSS MARIENBURG

Valid until 31.12.2012

The most important places at a glance



Tour association

“Following in the footsteps of the Guelphs”

Schloss Marienburg, 30982 Pattensen

Tel.: +49 (0)5069-34 80 00

office@schloss-marienburg.com

www.welfentouren.de